SYSCOM
PLC

Increase customer engagement and acquisition with smart cloud solutions

Build personalised experiences and connected sales processes

Data is transforming the customer and sales experience. With unfettered access to information, customers can educate themselves on a product or service before engaging with a business. And customers expect those interactions to happen when and where they want.

Using smart cloud technology, your organization can harness the power of data to get a complete view of customers and actionable insights. Predict what your customers want even before they know it. Build personalized experiences and meaningful touchpoints across your customers' channels of choice. Focus your sales team on the best opportunities. And automate and connect sales processes, so your team can take the best action with customers to win business faster and build trust.

Attract new customers and build profitable, lasting relationships with intelligent cloud solutions from Microsoft.

Increase Sales Productivity

Automate and connect sales processes, information, and teams.

Improve Customer Acquisition & Loyalty

Win new customers and build profitable, long-term relationships.

Keep Customer Data Private & Safe

Secure apps, data, and networks to help ensure customer privacy and safety.

How Syscom PLC and Microsoft solutions can help you increase customer engagement

Streamline sales processes

Enable sales staff to make faster, more informed decisions and take the best next step by automating and connecting tasks within a sales process – using Dynamics 365.

Leverage familiar and intuitive productivity tools

Organize and share customer information in real-time – to easily track leads, view customer info, and open support cases – using Office apps seamlessly integrated into Dynamics 365.

Support end-to-end customer service

Enable complete customer transactions from anywhere – such as payment and documentation – with mobile apps available from the Windows Store.

Get the full customer picture

Gain a 360-degree view of your customers to deliver personalized experiences and meaningful interactions – using Dynamics 365.

Identify actionable opportunities

Stay a step ahead of customer needs and new opportunities – with advanced analytics in Dynamics 365 and Power BI.

Engage customers from anywhere, on any device

Communicate on-the-go with customer data at hand – using Dynamics 365 with familiar Office 365 apps– on Windows 10, iOS, or Android devices.

Secure sensitive customer information

Take advantage of integrated security and compliance features – such as Data Loss Protection – in Office 365.

Rely on built-in security

Keep customer data protected and help prevent data loss with advanced security features built into Windows 10 Pro devices and services.

Meet compliance standards

Use technology that's independently verified for compliance with the highest standards – like HIPAA and EU Model Clauses – when you use Microsoft cloud services.

"Microsoft Dynamics 365 is transforming the sales experience and empowering companies to engage with customers, build relationships and streamline processes in an ultra-efficient way previously unseen in the ERP Industry"

Neil Wildin, Head of Dynamics, Syscom PLC

How we can help?

Syscom PLC and Microsoft, will help you take your business to the next level. Our unique project approach harnesses Microsoft's digital transformation pillars; better engaging your customers empowering employees, optimizing operations and transforming your products using advanced insight, innovative new business models and automated processes.

Let's do business together

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