



# Innovate your business with intelligent technology



Create new revenue opportunities through digital transformation

Data reigns in today's business environment – helping you anticipate market needs, imagine new offerings, and differentiate in the marketplace.

A smart cloud platform can help you transform the way you use data to run your business and power innovation. Empower your team to make nimble, informed decisions using predictive insights from marketplace data. Dream up and deliver new products and services that anticipate customer needs and bolster customer experiences. Improve your processes – speeding the flow between idea and production – so you can reduce time to market.

Drive business innovation that is agile and keeps you a step ahead of both customers and the competition with intelligent, flexible cloud solutions from Microsoft.



Transform  
business practices

Redesign processes to stay ahead  
of the marketplace.



Reinvent products  
and services

Deliver new market offerings that  
anticipate customer needs.



Protect your  
evolving business

Get cutting-edge security to  
safeguard business as you  
innovate.

# How Syscom PLC and Microsoft solutions can help you power innovation



## Reinvent teamwork

Guide your employees to optimal outcomes with intelligence embedded in business processes – like financial management, sales, accounting, and inventory – with Office 365 and Dynamics 365.

## Stay nimble

Adapt in real-time as you innovate through flexible, cloud-based applications and services that allow you to build what you want and buy only what you need – using Office 365 and Dynamics 365.

## Take a step ahead

Use big data and machine intelligence to predict what's next and enhance your business applications with Cortana Intelligence.



## Change insight into action

Make data-driven decisions quickly with interactive dashboards – and use advanced analytics to gather predictive insights that can be translated into new market offerings – with Power BI and SQL Server 2016.

## Understand customers

Collect and analyze data to develop a deep understanding of your customers and their needs – using intelligent cloud solutions such as Office 365 and Dynamics 365.

## Use the Internet of Things (IoT)

Leverage smart, connected technologies to gather and analyze real-time product usage – and quickly start and scale IoT projects – with Azure IoT suite.



## Safeguard against modern threats

Reduce risk and exposure using advanced threat protection, detection, and removal functionality in Microsoft technologies.

## Join the leaders

Trust the choice of the world's leading businesses and government agencies, who use and depend on secure intelligent cloud solutions from Microsoft.

## Count on security and privacy

Choose technology that has security and privacy built in, using Microsoft's Secure Development Lifecycle process.



*"The ability to reinvent and capitalise on changing markets is a fundamental part of a successful business model. Microsoft Dynamics 365 makes it easier than ever to re-design processes and innovate using big data intelligence."*

**John Ewing, Head of Dynamics 365 Sales & Marketing, Syscom PLC**

## How we can help?

Syscom PLC and Microsoft, will help you take your business to the next level. Our unique project approach harnesses Microsoft's digital transformation pillars; better engaging your customers empowering employees, optimizing operations and transforming your products using advanced insight, innovative new business models and automated processes.

## Let's do business together

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